

PRESS KIT

•kapsys

INNOVATION ONLY MAKES SENSE IF IT SERVES EVERYONE

OUR HISTORY

UNIQUE

OUR PRODUCTS

INCLUSIVE

PRESS RELEASE

SMARTVISION3

INTERVIEW

PASSION

Our History



Created in 2007 by Aram Hékimian, an entrepreneur specializing in telecom technologies and former co-founder of Wavecom, KAPSYS is a French company that designs and markets digital mobility and communication products for the visually impaired. Designed to make people's daily lives easier, KAPSYS products benefit from innovative functions, accessible through simple and intuitive interfaces.

Drawing on its expertise in the fields of artificial intelligence and voice technologies, KAPSYS has developed a range of portable digital products specially adapted for people with limited visual abilities.

A culture of innovation at the service of people

In 2008, one year after its creation, KAPSYS shakes up the world of GPS navigation by offering KAPTEN, the first 100% voice portable navigator dedicated to pedestrians. Intended to facilitate the mobility of people, especially in urban areas, the company's best-selling product now allows thousands of people to move intelligently regardless of the mode of transport adopted.



Its user interface, based on advanced voice recognition and voice synthesis, puts GPS navigation within everyone's reach and makes it particularly accessible to seniors and people with visual impairments.

In 2010, capitalizing on its expertise in the field of intelligent navigation, KAPSYS launched KAPTEN FOR IPHONE, the first iPhone navigation application available on the AppStore with an original freely renewable monthly license model.

In 2011, the company innovated again by creating KAPTEN NG, the first ultra-compact, pocket-sized multi-transport browser.

Since 2011, KAPSYS has continued to innovate and offer digital mobility aid and wireless communication products specifically adapted for people with reduced visual abilities.



Our products in a few key dates

2007: Creation of KAPSYS in France, Mougins in the Sophia-Antipolis technology park

2008: Launch of KAPTEN, the first portable GPS with a 100% voice interface, accessible to everyone, including people with visual impairments.

2009: Launch of KAPTEN NG, the first ultra-compact, pocket-size multi-transport browser.

2010: Launch of KAPTEN FOR IPHONE, the first iPhone navigation application available via a freely renewable monthly license.

2010: Launch of KAPTEN PLUS, an entirely vocal GPS navigator with features dedicated to visually impaired and blind people.

2011: Launch of KAPTEN MOBILITY, the first integrated GPS system specifically designed to assist the mobility of visually impaired people.

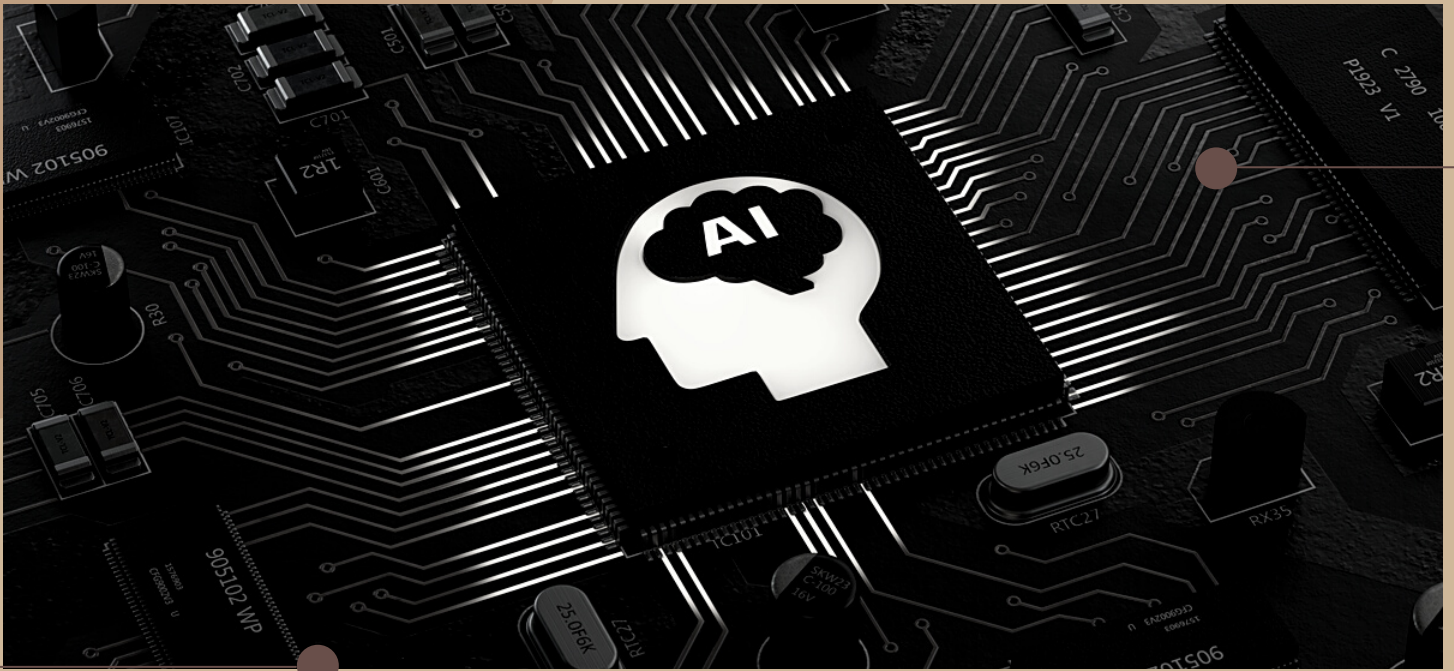
2013: Launch of SmartVision 1, the first Smartphone with touch screen, keyboard and voice control specially designed for seniors.

2015: Launch of SmartConnect, the first Smartphone with touch screen, keyboard and voice control specially designed for the visually impaired and blind.

2017: Launch of SmartVision 2, the only Android 6.0 smartphone dedicated to the visually impaired with simplified accessibility and innovative vision assistance and voice recognition functions.

2018: Kapsys launches a new phone model that is easy to use, vocalized and practical on a daily basis, it is the MiniVision and in 2021 the MiniVision 2 which to date is the best-selling phone in the range worldwide.

2022: The very attenuated SmartVision 3 occupies the first rank in 2022, it is a concentrate of technology and inclusive innovation, the ergonomics of the keyboard, the dedicated applications, and the power of Android 11 announce good commercial performances in judge by the pre-sales of the first three weeks of launch alone.



SmartVision

In 2017, the company KAPSYS launched a new range of products called SmartVision 2 in collaboration with associations of the visually impaired, reference user customers for their knowledge of accessibility and distributor customers who are in direct contact with users. These exchanges made it possible to define specifications taking into account the experience acquired with the marketing of the 1st generation SMARTVISION. The SMARTVISION2 is a smartphone developed specifically for visually impaired, visually impaired or blind people. It incorporates many accessibility features as well as specific ergonomic features to facilitate its handling and access to the world of smartphones. The SMARTVISION 3 was born in April 2022, under Android 11, it is revolutionizing the world of the visually impaired.

MiniVision

On the other hand, KAPSYS opts for a new strategic choice with the MiniVision by meeting the needs of visually impaired or blind people looking for the essentials in a simple and vocalized telephone. The MINIVISION marketed at the end of 2018 and developed in close collaboration with distributor partners and associations from the world of visual impairment, provides an intuitive and adapted solution integrating the main functions of a telephone for ease of use. The first product was launched in 2018 for Europe, and the second for the United States, which has been very successful.

Artificial intelligence

2019 to 2021 KAPSYS develops devices in the field of Artificial Intelligence. For the future and from 2022, KAPSYS has imagined a single portable device that allows blind and visually impaired people to move around safely and independently.



PRESS RELEASE

Kapsys unveils its new Smartphone, a concentrate of technology and inclusive innovation.

The long-awaited SmartVision3 is heading for Android 11.

Entirely dedicated to the needs of the visually impaired, at Kapsys, there is no compromise to be made between inclusion or innovation, it's both!

"Our customers have visual impairments, but that is not what defines them. Above all, they are women, men, parents, business leaders, salespeople, accountants, high-level athletes, inclusion, they experience it on a daily basis.

"We know their needs well, touch and hearing have replaced sight, so our phones are fully vocalized, and the numeric keypad has raised keys and a Joystick to navigate through the menu. Says Aram Hékimian, CEO of Kapsys.

And as at Kapsys, we have chosen inclusion, the SmartVision3 benefits from partial or total reimbursement in France, Europe, or the United States.

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Aram Hekimian CEO from Kapsys

Interview with Janny Plessis, publication director of Sophia/Métropole Mag

"If you were asked today to define your business in one word, which would you choose? »

"Such a short question yet difficult to answer.

How could I describe in a single word all the partners who believe in us and support KAPSYS, the employees involved, the convinced distributors, prescribers, and our loyal customers for 15 years?

How can we simply define our commitment, our values and the mission that drives us?

With no doubt my answer will be passion.

I believe passion is what gives you such energy for the day and sometimes prevents you from sleeping at night, the one that takes you to the office on weekends sometime and always reminds you how meaningful your job is.

This is how we could accurately define ourselves: committed, passionate women and men at the service of inclusion.

inclusion in the world of tomorrow, improving the quality of life of the visually impaired remains our priority and it is extremely exciting !